

Synergia Consult Limited

Transformation Consultancy, Programme Delivery & Learning

Cookie Policy

Status: MANDATED — statutory / legal requirement

Legal basis: Privacy and Electronic Communications Regulations (PECR) and UK GDPR

Effective date: [Effective Date] | Next review: [Next Review Date — recommended annually] | Owner: [Policy Owner / Director]

What cookies are

Cookies are small text files placed on your device when you visit our website. They help the site function, remember your preferences and let us understand how visitors use our services and online academy.

Categories of cookies we use

- **Strictly necessary** — required for the website and learner portal to function, such as login sessions on the online academy. These cannot be switched off.
- **Performance and analytics** — help us understand how visitors use the site so we can improve content and navigation.
- **Functionality** — remember choices you make, such as course preferences.
- **Marketing** — used only with your consent, to measure the effectiveness of our outreach.

Managing your preferences

On your first visit, a cookie banner lets you accept or reject non-essential cookies. You can change your preference at any time through the cookie settings link in the website footer, or by adjusting your browser settings. Blocking strictly necessary cookies may prevent parts of the site, including the learner portal, from working correctly.

Third-party cookies

Some cookies are set by third-party services we use, such as analytics, video hosting or our learning management system. These providers have their own privacy and cookie policies, which we link to where possible.

Review

We review this policy annually and whenever we change the cookies or tracking technologies in use on our website.

This policy is issued by Synergia Consult Limited (Company No. 17436025), 128 City Road, London, EC1V 2NX, United Kingdom.
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